

Amendments to the Claims:

This listing of claims will replace all prior versions and listing of claims in the application.

Listing of Claims:

1. - 12. (Canceled)

13. (New) A method of generating common data using a computer system, the common data being used for creating portal sites in common in a CRM (Customer Relation Management) system for providing a customer with contents and displaying the contents by using the computer system, the method comprising the steps of:

displaying a staff screen when a log-in user is a staff member;

after displaying the staff screen, displaying a function selection screen;

displaying a material data collection screen in response to the staff member's selection of a material data collection function in the function selection screen, and performing a material data collection to register collected material data to a material data list, the common data being created based on the material data;

displaying a common contents creation screen including the material data list in response to the staff member's selection of a common contents creation function in the function selection screen, and performing a common contents creation, the common contents creation including the substeps of:

(a) displaying selected material data contents in response to the staff member's selection from the material data list, and performing an initial setting of parameter items by extracting keywords prepared by the system;

(b) updating the material data when items of the material data are edited by the staff member, and checking the updated material data by a wording filter; and

(c) sending a request for approval of the updated material data to a staff manager,

displaying a common contents approval screen including a list of the updated material data for which approval is requested when a log-in user is a staff manager;

displaying the updated material data in response to the staff manager's selection from the updated material data list of the common contents approval screen for accepting the staff manager's approval or disapproval; and

registering the material data approved by the staff manager as the common contents.

14. (New) A computer system for generating common data, the common data being used for creating portal sites in common in a CRM (Customer Relation Management) system for providing a customer with contents and displaying the contents by using the computer system,

wherein the computer system is configured to display a staff screen when a log-in user is a staff member;

wherein, after displaying the staff screen, the computer system is configured to display a function selection screen;

wherein, in response to the staff member's selection of a material data collection function in the function selection screen, the computer system is configured to display a material data collection screen and perform a material data collection to register collected material data to a material data list, the common data being created based on the material data;

wherein the computer system is configured to display a common contents creation screen including the material data list in response to the staff member's selection of a common contents creation function in the function selection screen, and perform a common contents creation,

wherein the computer system is configured to perform the common contents creation by:

(a) displaying selected material data contents in response to the staff member's selection from the material data list, and performing an initial setting of parameter items by extracting keywords prepared by the system;

(b) updating the material data when items of the material data are edited by the staff member, and checking the updated material data by a wording filter; and

(c) sending a request for approval of the updated material data to a staff manager,

wherein the computer system is configured to display a common contents approval screen including a list of the updated material data for which approval is requested when a log-in user is a staff manager;

wherein the computer system is configured to display the updated material data in response to the staff manager's selection from the updated material data list of the common contents approval screen for accepting the staff manager's approval or disapproval; and

wherein the computer system is configured to register the material data approved by the staff manager as the common contents.

15. (New) A computer-readable medium storing a computer program including instructions for causing a computer system to execute steps for generating common data, the common data being used for creating portal sites in common in a CRM (Customer Relation Management) system for providing a customer with contents and displaying the contents by using the computer system, the steps executed comprising:

displaying a staff screen if a log-in user is a staff;

after displaying the staff screen, displaying a function selection screen;

displaying a material data collection screen in response to the staff's selection of a material data collection function in the function selection screen and performing

a material data collection to register such collected data to a material data list, the common data being created based on the material data;

displaying a common contents creation screen including the material data list in response to the staff's selection of a common contents creation function in the function selection screen and performing a common contents creation, the common contents creation including the substeps of:

(a) displaying selected material data contents in response to the staff's selection from the material data list and performing an initial setting of parameter items by extracting keywords prepared by the system;

(b) updating the material data if items of the material data is edited by the staff and checking the updated material data by a wording filter; and

(c) sending a request for approval of the updated material data to a staff manager,

displaying a common contents approval screen including a list of the updated material data which approval is requested if a log-in user is a staff manager;

displaying the updated material data in response to the staff manager's selection from the updated material data list of the common contents approval screen for accepting the staff manager's approval or disapproval;

registering the material data approved by the staff manager as the common contents.